

## McCleary Bear Festival

February 16, 2021

### Online Zoom Meeting

#### Agenda

- Call to order 6:05pm - meeting adjourned 6:41pm

Attendees: Karen Waddington, Tanya Beavers, Sammi Cody, Amanda Lewis, Matt and Taryn Ferrier, Lola and Rose Van Blaricom, Susan Strong, Sarah and Cameron Daniels,

- **Treasurer's report** - Do not have at this time. Will update at next meeting. Gloriann will be our new treasurer.

**Savings:** \$

**Checking:** \$

**CD:** \$

- **Valentines fundraiser**

Fundraiser was extremely successful and had sold a lot of candy sundaes. Tanya to commend everyone for working on this. Taryn said she had a lot of fun. They made around 60+.

- **2021 Festival**

We are planning at this time to have an in-person festival, being positive but having a backup plan. Tanya sent some messages to other festivals and she hasn't seen any updates regarding cancelations for events for 2021. This might help us in moving forward a bit, however right now we are in a bit of a holding pattern.

- **Auction - March 13th -**

We did have the VFW reserved, however we have made the decision to host it virtually. Gloriann and Tobi have been working on this, reaching out to businesses for donations and helping lead this event. If there are folks interested in helping, they both would really appreciate the help in gathering donations. This is a really important fundraiser for us.

- **Fundraising for tires for the float**

We have struggled with this the last few seasons. Need narrow, trailer tires for the float.

- **Trustee position -**

Angel moved out of the area. Tanya mentioned also having someone help with being the parade chair as she was going to lead this as well. This includes sending out invitations to past and new groups, accepting the applications, creating the parade lineup. A lot takes place the

day off, but there is quite a bit that happens beforehand. If anyone is interested, it would be exciting and helpful to have someone take this over. Karen has the books that Angel turned over. Sarah and Cameron said they would. Tanya and Karen will help with the permit, mapping the route etc. Karen to get with the both of them to go over the details.

Susan mentioned people really like experiences like yard work, sporting events, getaways, etc. Karen mentioned to look at past years for ideas.

Tanya mentioned she's hopeful we can gather a lot of good donations this year. Checking with Gloriann if they need help picking up items, thinking of folks to reach out to. If folks need to connect with us, they can reach out via facebook. Karen asked for a copy of the donation letter.

- **Easter event**

Taryn said they're still in the planning phase but the initial plan they're thinking they would go to houses to hide eggs so that when the kids wake up the eggs are already hidden outside.

Tanya asked about involving junior royalty and Taryn said yes, she thinks they are.

- **Sponsorships**

Tanya created a list of potential sponsors. Also plan on having smaller sponsorship opportunities like contributing to things for kids day in the park, trophies, toys, etc. Will need to review list and see who else could be added to send letters soon.

- **Additional items:**

- Karen asked if we should look into getting a Zoom account specifically for the Bear Festival. Tanya said yes.

- We'll get some updates from Gloriann and post them on FB.

- Fingers crossed for a traditional festive, but do have ideas if we need to modify and next month may have more ideas.

- Tanya received a papa bear sponsorship from Lucky Eagle. Sammi submitted this application back in January. We are very excited to have received this.